



Office of Research

Commercialization Gap Fund Pre-Proposal Application

Please submit your Pre-Proposal Application to **innovation@wsu.edu**.

Your subject line should include "**CGF Pre-Proposal Application Disclosure #**".

Please refer to the **Commercialization Gap Fund Guide** for due dates and more details.

Proposal Title:

Lead PI's Name:

Disclosure No:

Technology ID:

Customer Discovery List

COMPANY	CONTACT	PHONE	TITLE	EMAIL

Follow Up Questions

What stage is the technology/product at in development?

Please include customer feedback if you have already received any.

Do you have a prototype or completed solution?

Describe the current Intellectual Property (IP) landscape. Are you aware of any potential conflicts with existing IP holdings?

If a spin out company is created, what specific role would you choose to perform?
Additionally, list any roles for others participating in this company.

Previous Funding Sources

Funding Source	Funding Date	Amount	Milestone Achieved	Milestone

The Lean Canvas Business Model

Problem	Solution	Unique Value Proposition	Unfair Advantage	Industry/Customer Segments
	Key Metrics		Channels	
Cost Structure		Revenue Streams		

Milestones & Timeline for Project

MILESTONE	ESTIMATED COMPLETION DATE	DESCRIPTION
Milestone #1		
Milestone #2		
Milestone #3		
Business Development		

The Budget Requested

	MILESTONE # 1	MILESTONE # 2	MILESTONE # 3	BUSINESS DEVELOPMENT	TOTALS
SALARIES AND WAGES					
CONTRACT PERSONNEL SERVICES					
OTHER CONTRACTUAL SERVICES					
SUPPLIES AND MATERIALS					
RETIREMENT & BENEFITS					
TRAVEL					
OTHER EXPENSES					
MODERIZATION FEE					
TOTAL					

Please note, the total allotted amount for **Business Development** is **\$2,000.00**.

Additionally, the breakdown of your proposal needs to include **Salaries, Wages, and Benefits**; the total for these **can not exceed \$15,000.00**.

Budget Justification

Salaries & Wages

Contract Personnel Services

Other Contractual Services

Supplies & Materials

Travel

Other Expenses

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