

2019 WSU Qualtrics Summit

Monday, February 18th, 1:00 pm — 5:00 PM
CUB Junior Ballroom

1:00 - 1:10 p.m. Welcome and Overview for the day

- Craig Parks, Provost's Office
- Dan Nordquist, Office of Research

1:10 - 1:15 p.m. Introduction of Keynote Speaker, Shelly Wymer

- Guy Westhoff, WSU Qualtrics Brand Admin

1:15 - 2:00 p.m. Shelly Wymer, Keynote Speaker

Utilizing Qualtrics Across the University: From Governance to Student Experiences

2:00 - 2:15 p.m. Q&A with Keynote Speaker

2:15 - 2:20 p.m. Introduction of Qualtrics Guest Speakers

- Guy Westhoff, WSU Qualtrics Brand Admin

2:20 - 3:00 p.m. Mick Swenson and Brandon Allen, Qualtrics
Qualtrics Overview of New Features and Qualtrics iQ

3:00 - 3:15 p.m. Q&A with Qualtrics Guest Speakers

3:15 - 3:30 p.m. Refreshment Break

3:30 - 4:30 p.m. WSU Qualtrics Users Flash Talks

- Olusola Adesope – College of Education
- Francis Benjamin – College of Arts and Sciences
- Season Hoard – CAHNRS
- Katie Forsythe and Jon Walter – Transformational Change Initiative

4:30 - 5:00 p.m. Wrap up and Plans for Qualtrics Summit - Day 2

2019 WSU Qualtrics Summit

Tuesday, February 19th, 8:00 am — 12:00 PM
CUB Junior Ballroom

7:30 - 8:00 a.m. Coffee and Continental Breakfast

8:00 - 8:10 a.m. Welcome and Overview for the day

8:15 - 9:00 a.m. Mick Swenson and Brandon Allen - *Customer Experience: Utilizing Qualtrics to Enhance the Student Experience*

9:00 - 9:10 a.m. Q&A with Mick Swenson and Brandon Allen, Qualtrics

9:10 - 9:15 a.m. Introduction of WSU Qualtrics Users

9:15 – 10:15 a.m. WSU Qualtrics Users Flash Talks

- Resident Life – Brandon Brackett
- Institutional Research – Will Warfel
- University Recreation – Joanne Greene
- New Student Programs – Amanda Morgan
- Cougar Wellness – Alex Steiner and Marsha Turnbull

10:15 - 10:30 a.m. Break

10:30 - 11:15 a.m. Shelly Wymer, Student Experience Presentation
Leveraging Qualtrics to provide Student Experience Data for University Wide Decision Making

11:15 - 11:45 a.m. Q-Day Wrap up and Panel Discussion
- Where can we go from here?

11:45 a.m. Close of Qualtrics Summit