

Charge- Outreach, Engagement, and Economic Development Subgroup

Outreach and Engagement

- **Current activities:**
 - to **educate key stakeholders**
 - **gaps or barriers** in outreach and engaging stakeholders.
- **Future opportunities:**
 - Identify **outreach activities well matched to** current and emerging research themes, **WSU capabilities, and interests and needs of key stakeholders.**

• *Economic Development*

- **Current activities:** **Quantify major WSU economic development activities** and **provide a quantitative estimate of their benefit/return to the University.**
- **Future opportunities:** Identify **emerging economic development opportunities** well matched to current and emerging research themes and WSU capabilities. **Identify infrastructure and other capabilities** needed to realize these opportunities.

Plan, Metrics, and Findings/Recommendations

- **Provide metrics** and for ongoing assessment of these plan.