Charge- Outreach, Engagement, and Economic Development Subgroup

**Outreach and Engagement**

- Current activities:
  - to educate key stakeholders
  - gaps or barriers in outreach and engaging stakeholders.

- Future opportunities:
  - Identify outreach activities well matched to current and emerging research themes, WSU capabilities, and interests and needs of key stakeholders.

**Economic Development**

- Current activities: Quantify major WSU economic development activities and provide a quantitative estimate of their benefit/return to the University.

- Future opportunities: Identify emerging economic development opportunities well matched to current and emerging research themes and WSU capabilities. Identify infrastructure and other capabilities needed to realize these opportunities.

**Plan, Metrics, and Findings/Recommendations**

- Provide metrics and for ongoing assessment of these plan.